

# Curriculum Vitae

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## Chuing Prudence Chou (周祝瑛), Ph.D.

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Chou received her Ph.D. in Comparative and International Education from the University of California, Los Angeles (UCLA), US, and is retired from the Department of Education at National Chengchi University (NCCU), Taiwan. She has been a visiting professor for research and teaching with Fulbright and other fellowships in several universities (South China Normal University, Fairbank Center at Harvard University, University of Auckland in New Zealand, Akita International University & Tohoku University in Japan, and University of Vienna, Austria).

Chou's research interests include comparative studies on higher education, international education reform, the impacts of world-class university rankings, and cultural and educational exchanges between rival states. One of her books, entitled *The Great Experiment of Taiwanese Education: 1987-2003* (2003), is a well-known and widely-cited publication in Taiwan. In another book, *Taiwan Education at the Crossroad: When Globalization Meets Localization* (New York: Palgrave Macmillan, 2012), she proposes a new paradigm entitled "cross-straitization" that attempts to promote mutual understanding and peace-making among nations in conflict via educational exchanges. Another book, titled *The SSCI Syndrome in Higher Education: A Local or Global Phenomenon* (Netherlands: Sense Publishers, 2014), touches upon an ongoing crisis caused by the world-class university rankings and makes a cogent argument for culturally-responsive research in the social sciences and humanities across the non-English speaking world. Her edited volume *Chinese Education Models in a Global Age* (Singapore: Springer) published in 2016 addresses the issues of what the different interpretations of Chinese education models are, how these change over time and in different contexts, and what the implications are for education more broadly.

In addition, Chou's lecturing topics include, Comparative Education, Chinese Education, World Trends in Education, (2000-2023, NCCU, Taiwan); Culture and Educational Exchange between Rival States (2015, University of Vienna, Austria), Peace and Conflict Education (2012, 2013, Akita International University, Japan), Education in Taiwan and China (2013, Tohoku University, Japan).

## Professional Experience :

Keynote Speaker , *Reflections on Taiwan's Higher Education Policies for Productivity Growth* .APO International Forum on Productivity, 12-14 September, Kuala Lumpur Malaysia.

Editor, *Chinese Education Models in A Global Age*. Singapore: Springer (2016).

Guest Editor. Special Issue of “*Measuring up: The Intended and Unintended Consequences of Global Competition and Metrics of Local Scholarship*”, Higher Education Policy, 29 (4), (SSCI) (2016).

Visiting Professor and Honorary Lecturer, *Non-EU Mobility Program, University of Vienna, Austria* (2015)

Keynote Speaker. *The Impact of World University Rankings and the Global SSCI Syndrome* in “*Global University Rankings and Excellence Indicators Reexamined: Realities, Challenges and Prospects.*” Forum, Top Global University Project, Osaka University, Japan, 2015 02 06

Editor, *The SSCI syndrome in higher education*, Netherland, Sense Publishers (2014)

Keynote Speaker. *Governance and Academic Culture in Higher Education: Under the Influence of the SSCI Syndrome.* 2nd APHERA Conference, Seoul, Korea. Oct 15-17th, 2014.

Keynote Speaker. *Expansion of Higher Education in Taiwan: Impacts and Challenges.* International Conference on Education and Training Technologies (ICETT), Taipei. August 29, 2014.

Keynote Speaker. *The Global SSCI Syndrome in Higher Education.* International Workshop of World-class Universities, Publications and Research Assessment: Rethinking the Mission of Higher Education in the Global Age. Chinese University of Hong Kong, July 11-13, 2014.

Keynote Speaker. *Institutionalized Gender Bias and the Impacts of SSCI and SCI Indexes on Women: A Case Study of NCCU in Taiwan.* International Workshop of World-class Universities, Publications and Research Assessment: Rethinking the Mission of Higher Education in the Global Age. Chinese University of Hong Kong, July 11-13, 2014.

Visiting Professor and Honorary Lecturer, *Education in Asia*, Tohoku University, Japan (2013)

Keynote Speaker, *Who Benefits from University Quality Assurance? Observation from China and Taiwan.* The Round Table of the Role of Undergraduate Education for the Making of Global Citizen in the 21st Century, Doshisha University. Kyoto, Japan. (2013, 2).

Visiting Professor and Honorary Lecturer, *Akita International University (AIU)*, Japan (2012, 2013)

Fulbright scholar, University of Miami, US (2012~2013)

Keynote Speaker, *The Fourth Conference for the Evaluative Study on Citizenship Education from the Approach of Global Standard*, Faculty of Education, Hiroshima University, Japan (2012.9)

Honorary Professor, Akita International University, Japan (2012.7) •

Keynote Speaker, International Conference on Changing Academic Profession. Huazhong, China. University of Science & Technology, China. (2011.11)

Keynote Speaker, *The Changing Profession in Taiwan.* International Workshop on World University Network (WUN). The Hong Kong Institute of Education, Hong Kong (2011.10)

Drafter, *Taiwan Education White Paper Report*, Ministry of Education (Taiwan) (2010.10-2011.3)

Fulbright scholar, Fairbank Center for East Asia Studies, Harvard University(2006.8~2007.7)

Visiting Professor and Guest Lecturer, Ohio State University, (May, 2007)

Coordinator, *Taiwanese Education Reform Forum* (NGO)(2006 to-date)

Visiting Professor, Beijing Normal University (2006.5)

Honorary Visiting Professor, School of Educational Studies, University of British Columbia, Canada (2005)

Honorary Visiting Professor, Center for Maori Studies, University of Auckland, New Zealand(2004)

Honorary Professor, Southern China Normal University, Guangzhou, China (2003-2004)

Honorary Visiting Professor, School of Education, University of Auckland, New Zealand (1997-1998)

Visiting Professor, School of Education, University of Toronto, Canada (1998)

### **Teaching Subjects :**

1. Comparative Education
2. Cultural and Educational Exchange between Rival Societies
3. Education in Taiwan and China
4. Gender Equity Education
5. History of Education: When West Meets East
6. Peace Education
7. World Trends in Education

### **Other professional activities :**

Guest Editor, 2011-2012, special issue in *Chinese Education and Society* (NY: M.E. Sharpe, Ins.)

Board Member, *Chinese Education and Society* (NY: M.E. Sharpe, Ins. 2011-16)

Secretary and Chairperson, Taiwan Education Reform Forum (2006-present)

Chairperson, Teacher's Union, National Chengchi University (2007-12)

Board Member, *Journal of Education Research* (Taiwan) (2005-10)

Board Member, *Comparative Education Journal* (Taiwan) (2010-17)

Board Member, *Journal of Research in Education Sciences* (Taiwan) (2009-15)

Board Member, *Journal of Elementary Education* (Taiwan) (2009-2011)

Library volunteer, Chengchi University Affiliated High School (2009-2012)

Volunteer and member, Chi-Chang Christian Church (2004- present)

Coordinator, Chi-Chang Church Annual Charity Fair (2007- 2011)

Keynote Speaker, Asian Life Experience Assembly and Conference, Taipei (2009).

### **Selected Publications:**

#### **Books:**

Chou, C. P. (2023). When Gen X Meets Gen Z: University Teaching. Taipei: Yuen Wah Publisher.

Chou, C. P. (Ed. & Translate.). (2022) 。 Higher Education and Silicon Valley: Connected but Conflicted, Edited by by W. Richard Scott and Michael W. Kirst, 2017, Baltimore, Maryland: Johns Hopkins University Press ) (Chinese version). Taipei : Airiti.

Chou, C. P. , Kou, Kam Fai (2020). Sustainable Development at Pui Ching Middle School, Macau: A Decade of Innovative Curriculum Reforms Macao: Hall de Cultura

Chou, C. P. (2018) 。 Flipped Gender Education Taipei : Liwen.

Chou, C. P. & Spangler, Jonathan (Eds.) (2018). Cultural and Educational Exchanges between Rival Societies: Cooperation and Competition in an Interdependent World. Singapore: Springer

Chou, C. P., Spangler ,J.& Lu, P. W. (Eds.) (2018) Chinese Education Models in a Global Age (in Chinese). Taipei: Psychology.

Chou, C. P. (2017). Internet Effect on Teenage Education. China, Fuqing Educational Publisher.

Chou, C. P. & Spangler, Jonathan (2016). Chinese Education Models in a Gobal Age. Singapore: Springer.

Chou, C. P. (2014). The SSCI Syndrome in Higher Education: A Local or Global Phenomenon. Netherland: Sense Publishers.

Chou, C.P. & Ching, Gregory (2012). Taiwan Education at the Crossroad: When Globalization Meets Localization. New York: Palgrave Macmillan.

Chou, C. P. (2003). The Great Experiment of Taiwanese Education: 1987-2003. Taipei: Psychology.

### **Book Chapters:**

Chou, C. P. (2021).Academic Culture in Transition: Measuring up for What in Taiwan?In Stack, Michelle (Editor). Global University Rankings and the Politics of Knowledge. Canada : University of Toronto Press.

Chou, C. P. (2021) (reprint). The SSCI Syndrome in Taiwan's Academia. In Welch, A.

and Li, J (Eds.). *Measuring Up in Higher Education. How University Rankings and League Tables are Re-shaping Knowledge Production in the Global Era*. London, Palgrave Macmillan. pp. 153-173. (DOI 10.1007/978-981-15-7921-9)

Chou, C. P. (2021) (reprint). Trends in Publication in the Race for World-Class University: The Case of Taiwan. In Welch, A. and Li, J (Eds.). *Measuring Up in Higher Education. How University Rankings and League Tables are Re-shaping Knowledge Production in the Global Era*. London, Palgrave Macmillan. pp. 229-248. (DOI 10.1007/978-981-15-7921-9)

Chou, C. P. (2020). Innovation Policy for Human Capital Investment In Taiwan's Education, In Ma. Zhaoming (馬早明) & Guven, Huseyin (Eds.). (2020). *A Strategic Perspective on Educational Event*. pp. 142-162. Antalya, Turkey: Turkuaz.

Chou, C. P.;Casanova, Antonio Bolano E. (2019). Excellence vs. Equity: How Taiwan Higher Education is Caught in a Trap for 'World Class' Status. In: Neubauer D., Mok K., Edwards S. (Eds) *Contesting Globalization and Internationalization of Higher Education*. International and Development Education, New York: Palgrave Macmillan, Cham,109-121.

Chou, C. P. (2019). How Taiwan Education Pursues Equity in Quality. In Teng, Siao See; Manzon, Maria; & Poon, Kenneth K. (Eds). *Equity in Excellence: Experiences in East Asian Higher Performing Education Systems*. 43-54. Singapore: Springer.

Chou, C.P. (2018). Reaching Across the Strait: Contact Hypothesis in the Context of Chinese University Students in Taiwan. In Chou, C. P. & Spangler, J. (Eds.) (2018). *Cultural and Educational Exchanges between Rival Societies: Competition in an Interdependent World*. Singapore:Springer

Chou C. P. (2017). Foreword. In Kwok, K. *When Education Meets Politics in Taiwan: A Game Theory Perspective (1994–2016)*. pp. vii-viii.. Singapore: Springer.

Chou C. P. (2016). A Chinese Model of Citizenship Education in Taiwan: Under the Influence of Globalization, Localization and Cross-Straitization. In Chou, C. P. & Spangler, J.(Eds.). *Chinese Education Models in A Global Age*. pp. 163-175. Singapore: Springer.

Chou C. P. (2016).Chinese Models of University Quality Assurance: Case Studies from China and Taiwan. In Chou, C. P. & Spangler, J. (Eds.). *Chinese Education in a Global Age*. pp. 279-291.Singapore: Singer.

Chou C. P. (2015). Higher Education Cooperation between Taiwan and the Association of Southeast Asian Nations (ASEAN) : Learning from China. In Hsu, S. S. (Ed.),

ASEAN and Taiwan: Reflection and Prospect. Taipei : Chung-Hua Institution for Economic Research.

Chou C. P. (2015). Higher Education Development in Taiwan . In Shin, Jung Cheol, Postiglione, Gerard A., Huang, Futao (Eds.). Mass Higher Education Development in East Asia. Strategy, Quality, and Challenges. Chp5, pg89. Singapore: Springer.

Chou, C. P. (2015). Higher Education Development in Taiwan. In Shin, Jung Cheol, Postiglione, Gerard A., Huang, Futao (Eds.). Mass Higher Education Development in East Asia. Strategy, Quality, and Challenges. Chp 5. Singapore: Springer.

Chou, C. P. (2015). Who benefit from Taiwan's Mass Higher Education. In Shin, Jung Cheol, Postiglione, Gerard A., Huang, Futao (Eds.). Mass Higher Education Development in East Asia. Strategy, Quality, and Challenges. Chp14. Singapore: Springer.

### Journal Articles:

Thomas, B., & Chou, C. P. (2023). The motivations of foreign teachers in Taiwan's private preschool institutions. *International Journal of Research Studies in Education*, 12(1), 41-56.

Chou, C. P. & Dong, Yili (2022). The Relationship between University Student Personality and Social Media Addition. *Journal of Shenyang Normal University*, 1(3), 104-112.

Ma, Ji, Chou, C. P. & Chan, Chi-fong (2022). Higher Education Development and Coopertion Model between Hong Kong. Zhuhai and Macau. *World Education Information*. 12, 18-25.

Chou, C. P., Winwin Chen & Jeong, Pui Ian (2022). A Case Study of Curriculum Reform in Macao Basic Education.

() *The Modern Education Journal*, 3, 106 – -112.

Post, David; Chou\*, C. P.; Ishikawa, Mayumi; Li, Jun; Soudien, Crain; Welch, Anthony (2021). World class university publication pressure across different Systems. *International Journal of Research Studies in Education*, 10 (10), 71-86 .  
(\*corresponding author).

Chan, Sheng-Ju & Chou\*, C. P. (2020). Who influences higher education decision-making in Taiwan? An analysis of internal stakeholders. *Studies in Higher Education*, 45 (10), 52-57 (SSCI). (\*corresponding author).

Chou\*, C. & Ching, Gregory (2020). Evolving international academic exchanges: The shifting cross-strait university practices 3 between Taiwan and China International Journal of Research Studies in Education, 9(4), 1-9. (\*corresponding author)

Chou\*, C. P. & Chan, C.F (2017). Governance and Academic Culture in Higher Education: Under the Influence of the SSCI Syndrome. Journal of International and Comparative Education, 6(2), 63-75.. (\*corresponding author)

Chou\*, C. P. & Cherry\*, Brain ( 2017.06). Caught in a Trap: Impact Factors and the Scramble for “World Class. Status. US-China Foreign Language, 15 (6), 404-408. (\*corresponding author).

Chou, C. P. & Chan, C. F. (2017). Governance and Academic Culture in Higher Education: Under the Influence of the SSCI Syndrome. Journal of International and Comparative Education, 6 (2), 63-75.

Chou, C. P. & Ma, C.(2017). The Revolution and Consolidation of Colleges of education in Some Chinese Universities. Journal of Curriculum Studies, 12(1), 1-22.

Chou, C. P. ( 2017 ) . The Search for A Chinese Educational Model in A Global Age. Taiwan Educational Review Monthly, 6(3) , 99-109

Chou, C. P. ( 2016 ) . Trends in Publication in the Race for World-Class University: The Case of Taiwan. Higher Education Policy, 29(4), 431-449. (SSCI)

Post, D. & Chou, C. P. (2016). Preface: Measuring up for What Cause? Higher Education Policy, 29 (4), 423–429. (SSCI).

Chou, C. P. & Lu. P.W. ( 2016 ) . The Impact of Taiwan’ s Major Social Events on Chinese Students in Taiwan. Taiwan Educational Review Monthly, 5 ( 12 ) .

Chou, C. P. ( 2016 ) . How University Evaluation System Affects Higher Education in China and Taiwan in A Global Era. Journal of World Education, 20, , 63-66.

Chou, C. P. & Lu. P. W.( 2016). I Am Only A Visitor: Perspectives from Chinese Students in Taiwan. Exchange, Oct, 24-27.

Chou, C. . & Yang, Y.F.( 2016). How Taiwan’ s Higher Education Caught in the World-class University Rankings: From NCCU ’ s perspective of the Consolidated Curriculum Reform. Taiwan Educational Review Monthly, 5 ( 1 ) , 111-118.

Chou\*, C. P.& Gregory S. Ching (2015). Cross-Straitization of Higher Education:

Voices of the Mainland Chinese Students Studying in Taiwan. *International Journal of Information and Education Technology*, 5(2) . 89. (\*corresponding author).

Chou, C. P. (2014). Book Review on Bray, M., Adamson, B., & Mason, M. (Eds.). *Comparative education research: Approaches and methods*. (Second edition). Hong Kong: Comparative Education Research Centre, Hong Kong University, *CEPSJournal*, 4(3).

Chou, C. P.(2014) La confiance en jeu: les formes parallèles de «l'éducation de l'ombre» à Taïwan.*Revue Internationale d'education de Serves*. CIEP,12-14.

Chou, C. P. (2012.12). Guest Editor' s Preface . *Chinese Education and Society*, 45, (5). 3-7 (SSCI).

Chou, C. P.; Roberts, A.; Ching, G.(2012). A study on the international students' perception and norms in Taiwan. *International Journal of Research Studies in Education*, 1 (2), 71-84 (SSCI).

Chou,C. P.;Wang S.;Ching, G. (2012.01). Balanced reading instructions: An action research on elementary cram school students. *International Journal of Research Studies in Language Learning*, 1(1), 3-20.

Chou. C. P.; Yuan, James K. S. (2011.03). Buxiban in Taiwan. *IIAS Newsletter*, 56 (15), 1.

Roberts, A.;Chou, C. P.;Greg Ching (2010.02). Contemporary Trends in East Asia Higher Education : Dispositions of International Students in a Taiwan University., *The International Journal of Higher Education and Educational Planning*, 59(2), 149-166 (SSCI).

Chou, C. P. (2008). Taiwanese higher education on the crossroads: Its implication to China. *Journal of Asian Policy Analysis*,.1(2), 148-163.

Chou, C. P. (1994). Educational Opportunity & Social Inequality in China: A Comparison of Univeristy Admissins during the Cultural Revolution & the Post-Cultural Revolution Period. *UCLA Journal of Education*.